

**30<sup>th</sup> June 2015**

**Policy, Finance & Resources**

**Draft Corporate Plan**

**Report of:** *Philip Ruck – Head of Paid Service*

**Wards Affected:** *All*

**This report is:** *Public*

**1. Executive Summary**

- 1.1 The purpose of this report is to commence the process of updating the Council's Corporate Plan for 2016-2019 and give approval for a six week period of consultation. It is important for the Council to have in place a Corporate Plan so it is clear in its strategic direction and planned approach to delivering progress against its vision for the Council
- 1.2 The draft Corporate Plan 2016-2019 will cover a 3 year period. The aim of the consultation is to ensure resident target groups, statutory partners, voluntary partners and interested parties, have an opportunity to put forward their priorities for the Council so as the revised Corporate Plan can reflect the needs of the Borough .

**2. Recommendation(s)**

- 2.1 That members approve the consultation approach to the Corporate Plan 2016-2019**

**3. Introduction and Background**

- 3.1 Since the current Corporate Plan (2013-2016) was agreed there have been a number of changes, social and economic, which together with increasing demand for Council services have proved challenging. This report proposes refreshing the Plan and associated delivery programme in order to ensure that it remains fit for purpose.

- 3.2 With the 2013-2016 Corporate Plan due to expire at the end of the year a revised version for the Borough is now needed. The new Administration is keen to ensure the input from residents and partners in delivering the Council's vision and priorities for the coming years and update the direction of the Council..

#### **4. The Consultation**

- 4.1 To inform the outcome of the new Corporate Plan, a six week consultation period is proposed. . This period should allow officers sufficient time to engage partners and residents, collate feedback and prepare a draft Plan and programme for Council to consider in September 2015. The consultation will focus on the following:

- a. What our Vision for the Borough should be.
- b. What the Core Aims for the Council should be.
- c. What actions we should take to meet the aims and contribute to our vision for the Borough.
- d. Proposals for where services can be stopped or reduced in order to save money

- 4.2 External consultation will follow 3 strands, 1:Stakeholder events held by the Leader of the Council and Chairmen; 2: An online survey; 3:Direct communication with our partners and the third sector. We will also work closely with the local press to invite residents to respond.

- 4.3 Internal consultation will focus on developing the delivery programme and will engage with staff of all levels. Further details regarding the consultation exercise are available in Appendix 1.

#### **5. Reasons for Recommendation**

- 5.1 The Corporate Plan will set the strategic direction and planned approach to delivering progress against the vision for the Borough. The consultation begins the process of delivering this new plan.

#### **6. References to Corporate Plan**

- 6.1 It is important that the Council has a clear direction and purpose in which to meet residents' needs and for the Council to run efficient and effective services. Lack of a Corporate Plan limits the focus and direction of the Council.

## **7. Implications**

### **Financial Implications**

**Name & Title:** Chris Leslie, Finance Director

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7.1 No comments

### **Legal Implications**

**Name & Title:** Chris Potter, Monitoring Officer

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7.2 No comments

**Other Implications** (where significant) – i.e. Health and Safety, Asset Management, Equality and Diversity, Risk Management, Section 17 – Crime & Disorder, Sustainability, ICT.

7.3 No comments

## **8. Background Papers (include their location and identify whether any are exempt or protected by copyright)**

8.1 None

## **9. Appendices to this report**

- Appendix 1 - Consultation

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# Appendix 1 – Consultation

## 1. Examples of who we will engage with (this is not an exhaustive list but an indication only)

- Parish Councils
- CAB
- Chamber of Commerce
- JCP
- Police
- Fire Service
- Community Groups
- Voluntary Sector
- Residents

## 2. How we will engage:

- a) Six week internal and external engagement on:
  - Vision
  - Core Aims
  - Actions
  - Corporate Programme
  
- b) External engagement will follow two strands:
  - Stakeholder event
  - On-line survey (back up postal survey)
  
- c) Internal engagement on programme development.

## 3. Following the Engagement Period:

Following the engagement period, all feedback will be analysed and used to develop a final Corporate Plan .

The Council's Business Transformation team has been set up as a means to develop and monitor the delivery of this framework.

Council approval of the Corporate Plan 2016-2019 will be sought in September 2015.